



## **Ben Williamson**

### **Senior Vice President Marketing**

Ben Williamson serves as Senior Vice President, Head of Marketing since joining Phillips Edison & Company. Ben oversees the company's comprehensive marketing strategy, guiding brand development, digital marketing, communications, and Neighbor engagement to strengthen visibility and impact. Ben brings nearly 20 years of experience leading high-impact marketing strategies and brand transformations.

Before joining PECO, Ben held marketing leadership roles of increasing responsibility at Inspire Brands and Yum! Brands. At Yum! Brands, Ben received two Cannes Lions awards for driving breakthrough, innovative marketing campaigns. His career spans both global Fortune 500 organizations and disruptor startups, giving him a broad perspective on customer engagement, brand strategy, and integrated marketing.

Ben holds a bachelor's degree from Centre College and a Master of Business Administration from the University of Louisville.



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