



Cherilyn Megill

Chief Marketing Officer, Senior Vice President



Cherilyn Megill joined Phillips Edison & Company in 2013 as the Vice President of Marketing & Communications and was promoted to Chief Marketing Officer in January 2017.

Prior to joining PECO, she was the Vice President of Marketing for Retail Properties of America, Inc. from 2005-2013, where she was instrumental in the company's rebranding as part of their IPO. Before that, she served as Director of Marketing with The Boyer Company. Prior to joining Boyer, she was the Senior Director of Marketing and Tourism for TrizecHahn.

Cherilyn has been active with ICSC serving as the Chairperson of the US MAXI Awards, a member of the CRX Committee and is also a frequent speaker on marketing and digital media. She is also a member of CREW Network's Diversity and Inclusion Task Force. Cherilyn co-founded and currently serves on the governing board of Phillips Edison's PECO NOW (Networking Opportunities for Women) initiative focused on providing leadership opportunities for women in the workplace.

In 2020, Cherilyn received the ICSC Trustees Distinguished Service Award. She was named a "2019 Marketing & Communication Influencer" and a "2018 Woman of Influence" by GlobeSt's Real Estate Forum magazine and "Women Leading the Change in CRE" by The Content Funnel. She and her team have also received multiple ICSC MAXI awards for Marketing Excellence.

Cherilyn received her bachelor's degree from Weber State University.

